

SEMI-ANNUAL SUCCESS SHOE SALE!

A pound of facts is worth more than a ton of argument. Facts are the dynamatic force behind the Hirschman Store advertising. We have your size. It's not a rag-tag collection of seasons by-gones, but owing to unusually favorable underprice buying chances, finds us with stocks as complete as at the season's beginning. It takes money and nerve, but the price was right, and is but keeping pace with our increased demand for good merchandise, and the pleased crowds prove our judgment was good. Brag? No! Facts, provable. IN-VES-TI-GATE!

69 Cts.

An irresistibly attractive price, not as a profit maker but as a leader.

LOT 1 Infants' strap sandals, one and two strap styles, plain or beaded straps, patent or kid, also tans; hand turn soles, very nifty, value \$1.00; all sizes 69c.

LOT 2 A bunch of best quality Infants' and Child's hand sewed, turn sole shoes, in tan or black; sizes 2 to 8, values up to \$1.50 at 69c.

LOT 3 Genuine Dongola Kid, with patent tip, all solid, western made; sizes 5 to 8, value \$1.00 at 69c.

LOT 4 Woman's 3 point Dongola Slippers, flexible soles, also Women's serge, lace or elastic side, solid comfort styles; sizes 4 to 8, values \$1.00 to \$1.25 at 69c.

The most comfortable shoe ever made, our Oh-so-easy, made with heat, round toe shape, patent tip, hand sewed soles, velvet kid, softest stock. Made neat and dressy. If you value comfort and style, try a pair of them. Value \$4.00 at..... **2.85**

\$1.15

Don't think because the price is low that quality is lacking for 'tis a truly remarkable offering.

LOT 1 We are prepared with over 500 pairs of our famous Double Wear House Slippers, comfort, style, that will positively outwear 2 pairs of ordinary soles, \$1.50 value.

LOT 2 12 swell styles of strap sandals, cracker-jacks, neat; 3 strap, also 3 bar effects, swell, one strap with bow, \$1.75 values.

LOT 3 WOMEN'S OXFORDS. Cincinnati make, bespeaks their goodness, flexible, good wearing and soft uppers, made large eyelet style, outwear most \$1.75 sorts.

LOT 4 Women's elastic sides or lace Oxfords, comfort, style, wide, easy toe shape, sizes 4 to 8, width EE, value \$1.75.

LOT 5 Women's serge, lace or Congress shoes, best grade; also kid lace shoes, value \$1.85, at \$1.15.

\$1.95

The factory making these woman's low shoes, makes for only a limited number of big firms. They put in the limit of good shoemaking and material, with style combined. No skimping, it's not the Hirschman way. Patent Gibson tie, plain toe, flexible sole. Patent Gibson tie, heavy sole, new swing last; kid Gibson tie, plain toe or tip, light or heavy sole, values to \$3.00, all sizes, at \$1.95.

WOMEN'S BEST GRADE \$3.50 to \$4.00 tan shoes, light or dark shades, heavy or light soles at \$1.95

FOR MEN. A special buy of 300 pairs best \$3.00 tan Oxfords, dark shade, nice for dancing or dress wear at \$1.95.

Woman's hand sewed turn shoes, velvet kid uppers, plain, medium, wide toe shape lace or button style, a \$3.00 value that we've sold hundreds of pairs of at..... **2.45**

\$2.85

FOR MEN! Values to up \$4.00; a splendid showing of snappy new stuff, as well as more conservative effects, in desirable leathers and toe shapes. Shoes or Oxfords



\$3.85

FOR MEN! Your choice of any Man's summer Shoe or Oxford in our store, values \$5.00. Best Makes. Best Materials. Best Styles.

\$2.45

FACTORIES CAN'T STOP WORKING, BECAUSE IT DIS-ORGANIZES HELP, SO THEY MAKE PRICE CONCESSIONS TO BIG FIRMS TO KEEP THEM BUSY IN DULL TIMES. HERE'S THE RESULT OF TWO VERY FORTUNATE PURCHASES:

For women—patent colt Oxfords; genuine hand-sewed process welt soles in the most wanted styles, Gibson ties; large eyelets. Button or plainer effects, also many pretty styles in flexible sorts. **\$2.45**

For men—A shoe that will outwear most any \$3.50 shoe made; splendid styles; good uppers; excellent soles; a thoroughly good buy in shoes, Oxfords, patents, via kid, colt skin and tiger calf, at..... **\$2.45**

Great Midseason Purchases Make Today's News Unprecedented

Special Pricings on Small Lots For Quick Clearance!—Prices Average 25% to 50% Off!

A bunch of Infants' soft sole shoes and slippers, colors and black; also hand turn sole infants' slippers, in red or black, values 50c to \$1.00, at..... **25c**

Patent vamp, Gibson ties for children, in dressy styles, large eyelet, wide ribbon laces, decidedly it, \$1.25 value, sizes 6 to 12, at..... **79c**

Vici or Patent Oxfords, and an all solid extra well made little man's calf shoe, standard \$2 value, sizes 9 to 13, at..... **\$1.45**

Rubber soled slippers, size 9 to 13 only, value 75c, at..... **25c**

Boys' Canvas Shoes, leather soles, cool and comfortable, value \$1.25, at..... **95c**

Our famous white oak misses' shoe in calf or kid; also many pairs of samples of best \$2.00 and \$2.50 tan and black shoes, exceptional value, sizes 11 to 2; all sizes, at..... **\$1.29**

A bunch of Infants' Shoes and Slippers, patent tip, lace and button, many samples, in colors, turn soles, value 75c to \$1.00, all sizes, at..... **49c**

Misses' shoes, all solid western made, genuine dongola uppers, firm soles, well sewed uppers, a splendid \$1.50 value, sizes 11 to 2, all sizes. Also Little Man's calf shoes, sizes 9 to 13, value \$1.50, at..... **99c**

Men's all solid veal calf shoes, suitable for work or dress wear, outwear most \$2.50 to \$3.00 sorts, at..... **\$1.95**

An all solid calf or kid shoe for boys or girls, new goods, western made, guaranteed. Good. Sizes 9 to 11. Value \$1.50, at..... **89c**

All sizes, all solid, Boys' Canvas Shoes, not the usual shoddy sorts, cool, comfortable, and they wear, at..... **\$1.25**

Any pair of Men's Canvas Shoes in store, the natural summer shoe, cool and economical, good styles, neat patterns, values to \$2.50, at..... **\$1.65**

\$1.45

A CLEAN UP OF WOMEN'S BROKEN LINES IN TAN OR COLORED OXFORDS, BEST MAKERS AND STYLES, VALUES TO \$3.50; ALSO A BLACK KID OR PATENT OXFORD, SPECIAL IN COMPLETE LINES THAT BEATS THE BUNCH BY A LONG WAY.

Lot No. 1—A clean up of odd lines of women's tan oxfords, genuine Russian calf or kid, light or dark shades, values to \$2, at..... **\$1.45**

Lot No. 2—Women's splendid make oxfords in black dongola or patent, Gibson tie style, all sizes, value \$2 at..... **\$1.45**

200 pairs of women's double wear comfort shoes, lace style, solid soles yet very flexible; all sizes, value \$1.45 at..... **\$1.45**

Women's genuine dongola lace shoes with plain toe or imitation tip, very dressy styles, value \$2.25 at..... **\$1.45**

\$3.35

You can't better the best. We are selling Oxfords for women that are the hit of the season. All the new effects, swell shapes, including swing lasts, stub lasts, and the more conservative effects. Bench made \$5.00 and \$5.50 sorts in best patent colt and kid. Stylish and dainty. Give the well dressed person a feeling of satisfaction in knowing and feeling that they are just right.

WOMEN'S COMFORT SHOES!

COMFORT SHOES HAVE ALWAYS BEEN A HOBBY WITH US; MADE IN CINCINNATI WITH FLEXIBLE DOUBLE WEAR SOLES, SOFT UPPERS, NEAT STYLE. GIVE YOUR FEET A TREAT. MOSTLY MADE WITH RUBBER HEELS. LIKE WALKING ON VELVET.

Women's Rubber heel Julietts; plain round toe, also patent tip styles, solid comfort. Value \$2.50 at..... **\$1.95**

Women's double wear, flexible sole, rubber heel comfort shoe, plain, wide toe. Value \$2.50 at..... **\$1.95**

Women's flexible sole, double wear dongola uppers, solid comfort, wide, plain toe, value \$2.25 at..... **\$1.45**

\$2.85

NOTICE Our splendid display of beautiful \$3.50 and \$4.00 Oxfords for women at \$2.85, superb models from America's foremost makers, including gun metal calf, patent colt and kid, in pumps, Gibson's and all the wanted sorts.

Over 2,000 pairs, being the most satisfying lot of Oxfords because of style, because of quality, because of price. Come, enjoy yourselves in a pair. Welcome! **2.85**

Women's Canvass Oxfords!

White and colored canvass Oxfords for women and children. New lot just arrived. So great has been the demand for these goods that it has been next to impossible to secure enough. We are prepared now, but advise our trade to buy quickly, as the demand is ahead of the supply.

Choice of our best grade of Women's white, Alice blue, Nile green, old rose, or pink Gibson ties, made in a superior way with hand sewed process welt or turn soles. Style, fit and wear duplicates of \$2.50 to \$3.50 sorts at..... **\$1.95**

Our best white, Alice blue, old rose canvass Oxfords for children, very nifty styles, sizes, child's 5 to 11, value \$1.25, at..... **95c**

Misses' sizes, 13 to 2, same as above. Value \$1.75, at..... **\$1.45**

